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WHAT HAPPENS WHEN YOU BRING A MOUSE TO SCHOOL?

**JOIN THE MERRY MOUSY MAYHEM WITH THE NEWEST
SCHOLASTIC VIDEO COLLECTION™ RELEASE!**

**RALPH S. MOUSE...
AND MORE EXCITING ANIMAL ADVENTURE STORIES!**

The #1 Award Winning Scholastic Video Collection™ Offers
Beverly Cleary's Best-Selling Story, Brought Vividly to Life on DVD,
Available September 25 for \$14.95SRP

NEW YORK, NY – What happens when you take a mouse to school? Find out in one of Beverly Cleary's most popular stories featured on **RALPH S. MOUSE...AND MORE EXCITING ANIMAL ADVENTURE STORIES!**, the latest release from the Scholastic Video Collection™ -- the most-award-winning children's series in the home entertainment marketplace! Featuring the thrills, chills and spills experienced by an agile mouse who finds himself at human school, the lead story in the collection -- which combines live action and dimensional animation and captured the prestigious Andrew Carnegie Medal for Excellence in Children's Video -- will be available September 25 for \$14.95SRP.

In **RALPH S. MOUSE**, there are simply too many mice running around the Mountain View Inn, so Ralph is forced to leave. After persuading his human friend, Ryan, to take him to school, the fun -- and the danger -- begin! Wily Ralph feasts on students' lunches, narrowly avoids the mouse-hunting school janitor and becomes the subject of a maze experiment in mouse intelligence. Children are certain to gain a new perspective on life and be inspired for creative thinking, as they follow Ralph and his madcap adventures.

RALPH S. MOUSE...AND MORE EXCITING ANIMAL ADVENTURE STORIES! also includes two other soon-to-be family favorites. *Uncle Elephant* is an award-winning tale of old uncle elephant who tries to cheer up his nephew until his missing parents return. The story, from author/illustrator Arnold Lobel, provides viewers with a heart-warming lesson about caring. Similarly, *Stanley and the Dinosaurs*, adapted from the beloved book by Syd Hoff, is a story of friendship, sharing and individuality. Stanley, no ordinary caveman, befriends a quartet of dinosaurs, who help him build the world's first house. With his "out of the cave" thinking, he leads his whole clan to a better life.

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Weston Woods Studios, producers of the Scholastic Video Collection™, has for over 50 years worked closely with authors and illustrators as they craft these internationally acclaimed productions, formerly available only for educational use. Educators and children's librarians recognize the quality of Weston Woods productions with frequent awards and acclaim. Top-quality production values, kid-friendly narration and music are hallmarks of this celebrated collection, which includes nearly 40 DVDs and popular Storytelling Classics gift sets.

About The Scholastic Video Collection™

The Scholastic Video Collection, distributed by New Video (www.newvideo.com), has won nationwide critical acclaim and several new awards from Parents' Choice, NAPPA (National Parenting Publications), Oppenheim Toy Portfolio and the Parents Television Council. The Scholastic Video Collection brings best-selling and classic children's stories to DVD to encourage the love of books. For more information about the entire Scholastic Video Collection and available gift sets, visit www.newvideo.com/scholastic. The DVDs are available at retailers throughout North America.

About Scholastic Media

Scholastic Media (SM) is the entertainment and media division of Scholastic Inc., the global children's publishing and media company. A proven leader and innovator in the children's entertainment landscape and award-winning licensor and marketer of children's properties worldwide, SM ranks as one of the foremost producers of quality, family-oriented content for all platforms, including television programming, feature films, home entertainment, interactive, and the Internet.

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SCHOLASTIC VIDEO COLLECTION™**RALPH S. MOUSE...AND MORE EXCITING ANIMAL ADVENTURE STORIES**

Pre-order date: August 28, 2007
Street Date: September 25, 2007
Format: DVD
Ages: 3-9
Sug. Retail Price: \$14.95
Genre: Children's/Animation
Running Time: Approx. 85 mins.
Screeners/Art: Available upon request